



# Rapidsoft Technologies Software Services

# About Rapidsoft Technologies

- New York based technology company having Development & Delivery Center in Gurgaon, (Delhi Metro), India and Marketing, Sales and Delivery Management office in New York, US
- Technology Partnerships:
  - Microsoft Certified Partners
  - Apple Developers
  - RIM Alliance Program Member
  - Android Porting Project Associate
  - Symbian Developer Community Contributor
- Extensive competencies and diverse experience in Mobility and Web Application Development
- Proven track record in delivering offshore projects in diverse verticals
- Clients include companies around the globe from Telecom, Insurance, Software, Healthcare, Manufacturing, Start-ups, Public Sector domains



# Our Service Offerings

- **Mobile Application Development**
- **Web Application Development & Integration**
- **Managed Offshore Development Services**
- **Technology Consulting & Professional Services**



# Mobile Application Development



➤ Bespoke Application Engineering and Development



➤ Re-engineering and Porting



➤ Maintenance and Support



**Microsoft**

➤ Mobile Consumer Application Development



J2ME

➤ Mobile Enterprise Application Development



**symbian**  
OS

# Web Application Development



- Custom Application Development
- Re-engineering and Migration
- Maintenance and Support
- Testing and Documentation Services
- Design and Development of Web 2.0 Applications, enterprise / ecommerce portals, Social Network Platform Development



# MODC Services



## Key Features:

- Long-term Engagement
- Dedicated Infrastructure & Resources
- Shared goals & vision
- Virtual extension of client's development environment
- Exploit time zone advantage



## Relationship Models:

- Rapidsoft Managed ODC
- Custom Managed ODC
- Build-Operate-Transfer (BOT)



# Technology Consulting and Professional Services

- **Offshore Advisory Services - A consultative approach to guide First Time Offshorers**
- **Business to IT alignment**
- **Proof-of-Concept Visualization and Development**
- **Staff Augmentation**
- **Technical Staffing at all levels of responsibilities in SDLC**



## Offshore Development Experience (Select)



**Roster App:** Flight information application with capability to enable pilots plan and approve the designated personal flight schedule



**MDB:** Mobile device backup application which is interoperable among all major mobile platforms



**CMS:** Loyalty / Coupon management solution with location based capabilities



**DroidShield:** Device tracking / monitoring solution for enterprises



**FireReady:** Mobile application to fetch bushfire information, developed for Official Country Fire Authority (CFA), Victorian Department of Justice in association with Government of Australia

## Offshore Development Experience (Select)



**Could TC:** A complete telephony solution accomplished by replacing the traditional GSM with VoIP functionality exploiting the full potential of Android SDK



**iProf:** m-learning application to provide superior, user friendly technology and enhancing the learning experience in terms of speed and retention



**Pocket Anesthesia:** A case-study management application which the hospital staff can use to maintain a patient case file for easy access and retrieval



**JamNow:** A social networking web site where music lovers can upload the compositions, share views, have events to share



**Bill Tracking System:** Bill Tracking system and application Tracking System aiming to reduce paperwork and maintain transparency for vendors

## Offshore Development Experience (Select)



**N-sight Inc:** A Sales force automation application in Android Platform where in the sales force can manage record of their accounts.



**eMobileGuide:** An On-Device-Portal application on all major platforms which provides wide range of value added services under one umbrella



**POSMobile:** POS application in iPhone which enables the users, ability to access POS data in real time with mobile devices



**Farmer's iClaim:** Application to enable filing insurance claim for farmers hassle free, easy and instant

# Execution Structure - Responsibility Matrix

Phases	Requirement of interface with client for			Client Involvement	Work Place
	Task	Review	Acceptance		
Requirement Study	Yes	Yes	Yes	High	On-site/ Offsite
System Design	–	Yes	Yes	Low/Medium	Onsite/ Offsite
Construction & Unit Testing	–	Yes	–	Low	Offsite
System Integration Testing	–	Yes	–	Medium	Offsite
Acceptance Testing	Yes	Yes	Yes	High	On-site/ Offsite
Deployment	Yes	Yes	Yes	High	Onsite
Post Implementation Support	Yes	Yes	Yes	Low/Medium	On-site/ Offsite



# Execution - Team Access

## Development Team Access:

- Extensive offshore / offsite Project Management and business experience
- Development hours - Indian Standard Time however, we generally provide our clients overlap time / window.
- Access to offshore team - we can provide you direct phone lines to call - 'local numbers'
- All resources - English speaking, non-English speaking project coordinators
- Establish / formalize communication, review, and monitoring process



# Execution - continued...

## Delivery / Engagement model:

- Fixed price & time
- Time & Material
- Hybrid
- Managed Offshore Development Center

## Processes & Methodology:

- Extensively documented Software development process
- Documented coding standards for various technologies and tools



# Our Capabilities - Technologies



## Core technology skill areas:

- **Mobile - iPhone, iPad, Android, BlackBerry, Symbian, J2ME, BREW, Windows Mobile**
- **Microsoft Technologies - .NET, C++, C# Interdev, VB.net, ASP.net, COM+/DCOM, SQL Server, VSS, Microsoft Office SharePoint server, Reporting Services, SQL server Integration Services, SQL server Analysis Services, Performance Point server**
- **Open Source Technologies - Core Java, J2EE, PHP, MySQL, Drupal, Ruby on Rail**

## Our Capabilities - Infrastructure

- Well maintained IT and communication infrastructure
- 16 x 5 operations
- Leased and VPN communication links
- Development environment- Windows, Unix, Linux
- Diverse Tools and Technologies
- Secured Environment
- Quick ramp up capabilities



# Our Value Proposition

- Expand your customer servicing, increase and complement your delivery capabilities.
- Assured Quality - ratified and documented Processes
- Easy and transparent communication
- Depth, Assets, and Technical capability to grow with your business needs
- Proven Methodology to reduce cost
- Access to highly skilled resources - technology and functional
- Strong Recruiting team and processes

