

Mac Friends Inc. – Festigogo



A pocket full of music festivals

Location

USA

Project:

FestiGOGo

Industry:

Music & Entertainment

Technologies / Platform:

- ASP.net
- iPhone
- Visual Studio 2008
- X Code 3.1
- My SQL
- C#.net
- JavaScript
- Mantis Bug Tracker
- Basecamp

Business Benefits:

Customer / Consumer

- Performers can interact with their fans.
- Music lovers get to know about music festivals with the location maps.
- Festival Organizers can promote their events.

Client

Mac Friends Inc entered the US market in 1993 and since then it has been providing excellent product options with hands-on customer service to Mac and iPod users across the US.

Business Needs

To provide an application that would help the user to know the details & schedule of upcoming music events and also help the event managers to promote the event.

RapidSoft's Role

- To create an application that will help the music lovers to get first hand information about their favorite music band and associated music festivals.
- This application also allows the performers to interact with their fans and at the same time it enables the festival organizers to promote the music festival leveraging on this web application's unique platform.

Solution Overview

- FestiGOGo is an application provides a unique powerful platform both for the fans and concert organizers by enabling them to create festival/concerts with an option for the user to manage the calendar events.
- The application gets the information from the server once the user logs in and the information is listed category wise with associated events and concert details.
- The application also enables promoter for concert management and festival organization.

Highlights:

- List of upcoming festivals on the screen.
- Music festival descriptions, dates and times, locations, and performer lineups.
- Search for music festivals by location, date, genre or performer.
- Map that displays music festival locations.