

SNET – Social Media

**Project:**

Social Net (SNet)

Industry:

Social Networking

Technologies / Platform:

- C# .Net
- Microsoft Visual Studio 2008
- SQL Server
- Mantis Bug Tracker

Business Benefits:**Customer / Consumer**

- Hassle free
- Easy to use and manage
- Give your own brand.

Client

The Project was an initiative to capture the market potential for social network domain.

Business Needs

- To provide a white label application for a social networking website
- Implement the application with capability to provide social networking features like blogging, media sharing, and communication

RapidSoft's Role

Conceptualize, Design and Development

Solution overview

SNet is a white label Social Networking software which can be bought, owned and launched by anyone under his/her brand name. The user can also customize lot of its features including its look and feel.

Highlights:

- Gives all the features of any other Social Networking site like
 - creating blogs,
 - creating groups – private and public,
 - inviting others to join group
 - sending request to join group
 - uploading videos,
 - upload images/photographs,
 - post comments, and many more
- Admin section
 - Change SMTP settings
 - Change Graphic images of SNet
 - Manage the advertisements across the pages
 - Manage Groups, images, videos,
 - Manage abuse