

Project Profile

**Location:**

India

Project:

Meragana IPTV

Industry:

Public Sector/Government

Technologies / Platform:

- JAVA Script
- CSS
- IPTV
- HTML

Business Benefits:**Customer/Consumer**

- Information about the chosen song
- Songs can be heard via IPTV format
- Available for any type of TV

Client

Innovative Interactive Infotainment (I-Cube) (P) Ltd., a company based out of Mumbai (India), is into music industry and owns and runs the website, www.meragana.com, which enables the customers to select songs of their choice from a list of songs and play the songs after streaming the data for the said content from the said website. I-Cube being desirous of providing the said content from its website to its customers by way of Karaoke on mobile phones (www.meragana.mobi) for all mobile OS.

Business Needs

To provide a karaoke application on IPTV platform using STB remote that shall be hosted on the web server of IPTV.

Solution Overview

- MeraGanaKaraoke Player for IPTV is a karaoke application which is hosted on IPTV server. The UI of application is designed by keeping TV screen and resolution in mind.
- Navigation on site and other features such creating and managing playlist, add songs, play songs etc is done easily through keys (buttons) on STB remote control.

Highlights:

- Completely CSS and JavaScript based UI and functionality, compatible for native browser on IPTV.
- User navigates through application and categories using Up, Down, Left and Right buttons on remote control.
- Create, rename playlist, add favorites and other options by clicking 4 color buttons on remote control.
- Item selection and song play functionality on 'OK' button of remote control.
- Available for any type of TVs.