

Project Profile

**Location:**

UK

Project:

Unravel Holidays

Industry:

Travel and Tourism

Technologies / Platform:

- iPhone
- Android

Business Benefits:**Customer / Consumer**

- Solution to allow Admin create Multiple holidays packages and add Hotels under each package.
- Allow customers to view holiday packages updated by the admin and can book as well as enquire about the package.

Accessibility

- Allowing Customers to conveniently search and book a holiday package suitable for them depending on their priorities such as destination, type of holidays etc.

Client

Unravel Holidays, the UK based client is in the field of Tours & Travels business of all kinds of holiday packages, deals etc. across the country and further.

Business Needs

- Unravel Holidays provide holiday packages including hotel bookings from all over the world.

Rapidsoft's Role

- To design and develop mobile application for iPhone and Android phone to search and book holiday packages.
- To implement the entire web services provided by the client.

Solution Overview**Mobile App**

- Develop a Mobile app showing the holiday packages available within the app as well as searching for a customized package by adding number of people, place to go etc. parameters.
- City Breaks for the people looking for an outing within the city itself.
- Categorization of holiday packages so that user may select the type of holiday he is looking for.
- App will run in only online mode.
- Data of the mobile app will directly come from the server through web services.

Highlights:

- Can give feedback for our services and admin can check the feedback given by various customers.
- Customers can send an enquiry form so that the customer care executive could get back to him with the relevant answer.
- Can call customer care executive for enquiry.
- Can work in online mode.