Project Profile

Location:
US

Project:
Aresei

Industry:
Social Networking

Technologies / Platform:

- iOS & Android

Business Benefits:

Customer / Consumer
- Keeping track of all the Latest fashion in market.
- Following favorite people to
- follow their fashion trends.
- Sharing benefits

Client
Aresei, the US based client.

Business Needs
- To enable the users to find latest trend in market.

Rapidsoft's Role
- To develop complete iOS & Android Mobile App from scratch.

Solution Overview
Mobile App

- To help users for finding the website of posts easily.
- Edit photos and videos with a varity of creative tools and filters.
- Discover new posts from categories like sports, music, art, cosmetics or the most trending posts.
- Help users in finding the latest trends.
- Discover the new and best of Aresei at the top of your news feed and view them on your own time.
- Instantly share your posts on Facebook, Twitter, Email and other social networks.
- Save and organize your favorite posts for later
- Send private messages, photos, videos to friends, with a direct message.

Highlights:
- Fashion Posts
- Find sites to find the latest fashion in market.
- Sharing on social media
- Push Notifications
- Following/Followers concept