Project Profile

Location:
India

Project:
Brandlit

Industry:
Utility

Technologies / Platform:

- iOS
- Android

Business Benefits:

Customer / Consumer
- Generation and scanning of
- bar code.
- Location based coupons.
- 2 sides of the app : merchant and users

Client
Brandlit, the India based client.

Business Needs
- To enable the users to find coupons within an area.

Rapidsoft's Role
- To develop complete iOS and android Mobile App from scratch.

Solution Overview
Mobile App

- Coupon management app
- This have two sides of the app one is end customers and the other is merchant side
- Merchants would be coming in the app through the owner of the app and then would be able to post the coupons of their own stores.
- The customers would be able to see the deals added by all the merchants.
- GPS
- The customers would be able to search and filter the deals.
- The customers will be able to select and apply for a deal (free).
- The customers would have a bar code after applying for a deal for redeeming the deal at the store/merchant outlet.
- Bar code creation and scanning
- Push Notification

Highlights:

- Push Notifications
- GPS
- Bar Code Creation
- Scanning Bar Code
- Redemption of offers on merchant side of the app